



April 2014

## New Videos at Gemba Academy



**Lean Accounting Course:** The first introductory video of this new 18 video series is now available as part of the Lean Leadership group in the [School of Lean](#). The first video is public, the rest will require a subscription. We will be adding the remaining 17 videos over the next two weeks!



**Gemba Live! at Aluminum Trailer Company:** Gemba Academy visits Aluminum Trailer Company (ATC) in Nappanee, Indiana. A major focus of this visit was on ATC's application of Training Within Industry. This new 18 video series is part of the [Gemba Live! group](#), with a listing of all videos [here](#). The first video is public, the rest require a subscription to the [School of Lean](#) or [School of Six Sigma](#). Already a subscriber? Log in and go to Gemba Live!

## How Do You Use Gemba Academy?

**By Christopher Manglaris, Director of OPEX North America, Gate Gourmet**

As a company that serves more than 300 million passengers a year, Gate Gourmet is proud of its culture of continuous improvement.

We regularly seek ways to further enhance our Operational Excellence program and, in Gemba Academy, we found an excellent partner to supplement Lean Sigma training content. The courses are a good length, with just the right amount of "real life" examples to be meaningful when conveying Lean Sigma methodologies.



Because Gemba Academy takes each concept and breaks it down into easy-to-digest 5 to 15minute video sessions, it allows us to better leverage the content in connection with operational projects and development plans for our team members. It's also convenient to have the option of streaming content or purchasing DVDs, for added flexibility.

Also, Gemba Academy's partnership with the Kaizen Institute and prominent Lean leaders like Masaaki Imai, in addition to offering interviews with other business leaders about practical application of the trainings, provides vital peer learnings and validation to our colleagues that the training can work for any aspect of our business – operational or transactional.

Additionally, the people at Gemba Academy have made the difference for us.

Ron Pereira and the team are truly committed to customer satisfaction and support. They have listened to our feedback and made enhancements to site navigation and even added content that better benefited our organization.

Overall, we would recommend Gemba Academy to any company looking to provide timely, relevant, and easytounderstand Lean Sigma training to their organization.

## News and Events



LeanKanban

**Lean Kanban North America:** We're excited to be the Videography Sponsor for the upcoming Lean Kanban North America conference in **San Francisco, May 5-8**. Co-founder Kevin Meyer will be speaking. For more information, visit <http://lkna.leankanban.com>.



ASQ

**ASQ World Conference:** Gemba Academy will be exhibiting at the ASQ World Conference in **Dallas, May 5-7**. Stop by and see us at booth 601! For more information, visit <http://wcqi.asq.org>.

## Upcoming Webinars

We are thrilled to announce several upcoming webinars, all featuring an engaging guest speaker with years of expertise and relevant advice to share.

Remember, all registrants are sent a link to view the recorded webinar, so don't worry if you have a schedule conflict!



**April 23rd, 2014:** Karen Martin explores the powerful benefits and common misconceptions behind VSM, or Value Stream Mapping.  
[More information](#) | [Register](#)



**May 21st, 2014:** Matthew E. May explains how to turn ideas into reality before it's too late by means of Lean Learning Loops.  
[More information](#) | [Register](#)



**June 18th, 2014:** Mark Graban and Gregory Jacobson share how they have used valuable employee insight to fuel continuous improvement.  
[More information](#) | [Register](#)



**July 16th, 2014:** Matthew E. May returns to discuss the Play-to-Win canvas, and how it can help you and your team make important strategic choices.  
[More information](#) | [Register](#)

## Lean Tip of the Month

Tools are just tools. Real transformation, lean or otherwise, takes ongoing hard work on a broader and deeper scale.

## Train Anywhere, 24/7, with Gemba Academy

As a trainer or Lean Six Sigma leader, you'd like to be everywhere at once or clone yourself to provide training to everyone but, as we know, that's not humanly possible. Gemba Academy's solutions can help maximize training opportunities and help you and your organization to develop a **common continuous improvement language and shared baseline knowledge** of key Lean and Six Sigma topics.

Whether you are a growing company with a few locations or a multinational organization with locations around the globe, Gemba Academy has Lean Six Sigma learning solutions to meet your needs. Did you know:

- Without reinforcement, more than 80% of event training knowledge is forgotten within two weeks of the training event? Gemba Academy can help you retain your training investment with a subscription that your team can **access any time, just in time**.
- Gemba Academy offers solutions to leverage our content through your **Learning Management System (LMS)**?
- For each additional site license you add, you receive a **15% enterprise discount** and the discounts scale up based on number of sites?
- Gemba Academy offers customizable and flat fee **global licenses** for large scale training deployment throughout your company?
- If you are thinking of (or are in the process of) building an internal **Lean or Six Sigma certification** program, Gemba Academy can partner with you to provide video content and resources?

If you are contemplating creating Lean Six Sigma training through your LMS or would simply like to add Gemba Academy to your company's multisite training toolkit, please **contact Kristin Snow** at [kristin@gembaacademy.com](mailto:kristin@gembaacademy.com).

## Monthly Giveaway

This month's winner of a free subscription is Timothy C. of Ferro Corp. Congratulations! We'll be in contact!

## Gemba Academy Gives Back

Gemba Academy strongly believes in trying to make the world a better place by giving back to the community that has made us successful. We are very interested in finding opportunities where our lean and six sigma training products can help individuals and organizations that may not have the resources to access such knowledge through traditional means.

For us to really make a difference, we need the help of other lean fanatics worldwide. [Click here](#) to get involved.

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Gemba Academy subscribers will automatically receive content updates during their subscription period. If you are not yet a subscriber, please let us know how we can help you or your enterprise! Please contact us at [academy@gembaacademy.com](mailto:academy@gembaacademy.com) or 1-888-439-8880 with any questions. Learn more today:

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- [School of Six Sigma](#)
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"From the very first contact, working with Gemba Academy has been an absolute pleasure. The course material is outstanding and easily learned using the videos. They are long enough to be worthwhile, and short enough to fit into an already busy day. Gemba Academy is truly the way to go. I simply cannot say enough good things about my experience with the Gemba Academy team."

-- Michael Beatty, Program Manager... and Lean Six Sigma Black Belt!

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