

## Gemba Academy News: The Kaizen Way Course Released



Welcome to the October 2010 Gemba Academy newsletter.

In this issue we're happy to announce that our latest course, [The Kaizen Way](#), is now complete and ready to purchase as a stand alone product or bundled within the Complete Lean Package. This course has, without a doubt, been the most requested course we've ever released.

We've also added new content to our [Quick Changeover: The SMED System](#) as well as to our "Lean Leaders" series of interviews. More details can be found below.

We always enjoy hearing from you so please feel free to email us at [academy@gembaacademy.com](mailto:academy@gembaacademy.com) or call at 1-866-599-1398.

Thank you for your continued interest in Gemba Academy.

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Best,  
Ron Pereira  
Gemba Academy LLC

## The Kaizen Way: Kaizen Events and Much More!



Here are three important kaizen related questions.

1. Does your organization struggle with the execution of successful kaizen events?
2. Does your organization struggle maintaining the gains of past kaizen events?
3. Does the idea of 200 employees generating and implementing close to 5,000 kaizen suggestions in a single year make you woozy?

## Complete Lean Package

- o 10 courses
- o 127 video modules
- o 57 quizzes
- o 60 PDFs
- o 18 templates
- o 1 eBook1
- o 90 minute audio book

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## Also on DVD

- o No Internet connection required
- o Professionally Produced
- o Most orders ship next business day

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If you answered yes to any of the above questions [The Kaizen Way](#) course is for you.

Throughout the 13 module Kaizen Way course you'll learn what kaizen is, what kaizen events are, and how to properly execute a kaizen event.

You'll also learn the "Simple Kaizen" technique that has been used to generate 4,998 employee suggestions! So, if your organization has tried and failed with the old school "suggestion box" technique you definitely need to learn the Simple Kaizen technique.

Finally, during the Kaizen Way you'll hear (and see) how D.L. Martin Co. successfully completed a 5S kaizen event. During this module you'll learn how they handle employee training, the actual event, and the end of week management report out.

[Learn more about the Kaizen Way course here.](#)

## SMED and Lean Leader Additions



We've also added new modules to our [Quick Changeover: The SMED System](#) course and our Lean Leaders interviews.

First, Mike Wroblewski, who learned the SMED approach from the master himself – Shigeo Shingo – explains how Mr. Shingo went about teaching a group about the powerful SMED technique.

Second, Dan Fisher, the President & CEO of D.L. Martin Co., explains how his company has used lean to transform the way they have been working the past 3 to 5 years.

### **Complete Lean Package Summary**

With the recent additions, subscribers to the [Complete Lean Package](#) now have access to **127 lean learning video modules!**

For less than the cost of bringing a lean consultant in for one day... you and everyone in your facility can on demand access to lean training on topics such as **5S**, the **7 Deadly Wastes**, **Value Stream Mapping**, **SMED**, the **7 QC Tools**, **Practical Problem Solving**, and **Kaizen**.

Register for a [free account](#) today to take us for a test drive today!