



## Gemba Academy News: 1 Year Anniversary Celebration



Welcome to the Gemba Academy newsletter's new look!

In this issue we are excited to announce our 1-Year Anniversary Lean DVD Giveaway.

We'll also introduce our most recent course, Practical Problem Solving, in which we detail an 8 step problem solving methodology used by lean thinking organizations around the world.

We always enjoy hearing from you so please feel free to email us at [academy@gembaacademy.com](mailto:academy@gembaacademy.com) or call at 1-866-599-1398.

Thank you for your continued interest in Gemba Academy.

Best,  
Ron Pereira  
Gemba Academy LLC

## Offer of the Month: Free DVDs Valued at \$795!



A year ago we launched Gemba Academy with just one course containing 12 videos.

Today we offer more than 70 videos covering a wide range of topics including 5S, the 7 Wastes, Value Stream Mapping, Quick Changeover, and Practical Problem Solving. Over 1,000 organizations use the products.

To celebrate our 1 year anniversary we've decided to run a [special promotion](#). Here's how it works.

Anyone that purchases an online subscription to a single course or a package of courses receives the accompanying DVD or DVDs absolutely free.

For example, if someone subscribes to our most popular online offering – The Complete Lean Package - for either 6 months or 1 year they'll also receive the Complete Lean Package on DVD (an 11 DVD set valued at \$795) FREE of charge.

This promotion is effective immediately but is only valid for the first 500 customers or until March 31, 2010 – whichever comes first.

To learn more please [visit Gemba Academy](#) for all the details.

## Complete Lean Package

- o 73 video modules
- o 42 quizzes
- o 48 PDFs
- o 18 templates
- o 1 eBook1
- o 90 minute audio book

[Learn More >>](#)

## Also on DVD

- o No Internet connection required
- o Professionally Produced
- o Most orders ship next business day

[Learn More >>](#)

## Product Review: Practical Problem Solving



We can say that the entire lean manufacturing system is a result of decades of continuous problem solving by all of the people and companies who contributed to the development of lean systems. This is why we are excited to offer our latest course, Practical Problem Solving.

We have been working diligently on this course, releasing modules as they are completed, and the feedback we've received has been excellent. This course now contains 20 video modules covering important topics such as the PDCA cycle, 5 why root cause analysis, brainstorming and the judicious use of quality tools in collecting data.

Since all Gemba Academy courses are dynamic, we'll be adding even more in-depth teaching modules on so-called A3 thinking and A3 document writing. We'll also feature more "lean thinker interviews" learning from people with real life A3 experience..

Subscribers to our [Complete Lean Package](#) automatically gain access to the [Practical Problem Solving](#) course and all new lean manufacturing training.

To learn more please visit [Gemba Academy](#) for all the details.