



January 2015

## Welcome to the Gemba Academy Newsletter!

It's 2015, time for a new year, new goals, and new projects. We have a ton of ideas to make Gemba Academy better than ever and we can't wait to share them with you. From a revamped website, to new videos, to exciting podcasts and webinars, the best is yet to come.

If you're not already a subscriber, we'd like to remind you of our [3 Day Trial!](#) Tell us a little about your needs, and try us out! We're confident you'll find value in our 650+ videos on lean and six sigma, and especially our **simple site-based pricing** model!



Learn more about our [School of Lean](#), [School of Six Sigma](#), and [Gemba Live!](#) We also offer [Six Sigma Certifications](#) and special pricing for [multi-site Enterprise customers](#) where our training can help your entire organization speak the same language of continuous improvement.

As always, we'd like to [hear from you](#) with comments and suggestions.

## Upcoming Webinar



### [Lean Safety: A Culture Change Enabler](#)

28 January 2015 - 1pm USA Central Time

This webinar will overview the strong connection between Lean and safety and give examples of how common lean tools can be used to re-direct a stalled lean implementation.

Schedule conflict? Registrants will also receive a link to view the recorded webinar.

[More information](#) | [Register](#)

## New Podcasts

Whether you're on-the-go, in the office, or at home, the GA podcast is the perfect addition to your continuous improvement journey. Our guests come from all different backgrounds and industries, so there's really something for everyone.

Here's a rundown of our latest episodes:



Ep 41: [FedEx Office's Lean Journey](#)

Guest: Jamie Parker

Jamie is a District Manager for FedEx Office and her and her team are doing incredible work over there. I think you'll find our conversation provides an interesting look into what continuous improvement is like at such a large, influential organization.



Ep 40: [Lean Safety](#)

Guest: Robert Hafey

Robert has an impressive corporate background including many years at the U.S. Steel Corporation and later conveyor belt solutions manufacturer Flexco. Robert and Ron explore how Robert improves safety performance using the principles of lean.



Ep 39: [Developing a Lean Culture](#)

Guest: Drew Locher

Drew Locher is the author of one of our favorite Value Stream Mapping books. Ron and Drew chat about the different books Drew has written, as well as what it takes to develop a lean culture.



Ep 38: [The Lean Journey](#)

Guest: Cedric Brown

Cedric is President and Managing Partner of CMB Global Partners LLC, a consulting firm that helps companies accelerate learning and maintain the resulting improvements. Cedric has years of corporate experience with plenty of industry knowledge to share.



Ep 37: [The Evolution of Lean](#)

Guest: Chet Marchwinski

Chet is the the Communications Director of the Lean Enterprise Institute. Chet and Ron talk about all things continuous improvement. This includes how lean has evolved over the years, where it's going next, and some of Chet's personal anecdotes of LEI leaders James Womack and John Shook.

## New Blog Posts

A deep dive into lean theory, thoughts on leadership, ruminations on applying lean outside the box. Each week you can read something a little different on the [Gemba Academy Blog!](#)

Here are some of the most recent posts.

- [The Mindful Ohno](#) - Kevin discusses the power of mindfulness and it's connection to Taiichi Ono.
- [The Value of Not Knowing](#) - Steve explains why being an expert can inhibit learning and growth.
- [Why Habits Could Be the Secret to Your Success in 2015](#) - Ron explores the sciences behind forming habits and why they may well be the key to achieving your yearly goals.

## Help Us Create the Content You Want!

Take this [short three question survey](#) on what new topics we should cover in future

videos.

## Go Global!

Did you know that adding additional Gemba Academy site licenses can create significant discounts? Many global companies are using Gemba Academy's online training products, accessible 24/7 from anywhere via our [global server network](#), to help all of their operations **speak the same lean and six sigma language**.



[Ask us about Enterprise options today!](#)

## Lean Tip of the Month

"A bad system will beat a good person every time." - W. Edwards Deming

## Monthly Giveaway

This month's winner of a free subscription is Ben S. Congrats Ben!



Gemba Academy subscribers will automatically receive content updates during their subscription period. If you are not yet a subscriber, please let us know how we can help you or your enterprise! Please contact us at [academy@gembaacademy.com](mailto:academy@gembaacademy.com) or 1-888-439-8880 with any questions. Learn more today:

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"The Gemba Academy program is a powerful addition to our tool box of building a culture of continuous improvement. We are confident that our Gemba learning will position us to better service our Customers and give us a competitive edge. I just wanted to let you know that we are very pleased with your training with our Lean Team staff. The feedback has been excellent and I really appreciate that you have helped us "further push" our expertise and customer services. Thank you for a great job and we will be in touch for future training needs."

-- Cesar Granda, Lean Engineer / Black Belt, New Breed Logistics

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