



## Gemba Academy News: New Training Packages



Welcome to the April 2010 Gemba Academy newsletter.

In this issue we're going to introduce you to our latest, and most affordable, "bundled" offering that brings our [Online and DVD Based training](#) together creating the most flexible lean learning system available today.

We'll also introduce our newest course, [Lean Lingo Explained](#), where Brad Schmidt, Managing Partner of Gemba Japan goes into extreme detail on what several of the most popular lean terms actually mean.

We always enjoy hearing from you so please feel free to email us at [academy@gembaacademy.com](mailto:academy@gembaacademy.com) or call at 1-866-599-1398.

Thank you for your continued interest in Gemba Academy.

Best,  
Ron Pereira  
Gemba Academy LLC

## Offer of the Month: The Complete Lean Package Bundle



After speaking with hundreds of customers over the past year, we've learned that most love the flexibility our online training offers. After all, having access to more than 40 hours of lean learning 24 hours a day, 7 days a week from anywhere in the world definitely has its advantages.

But we've also heard of the times when reliable Internet connections aren't always available making it difficult, if not impossible, to leverage our online training.

To counter this we began offering DVDs of all courses several months ago.

And while this was great, we then learned that many customers were torn as to what to buy – online training or DVD based training? Both have their advantages as well as their limitations.

So, in order to make the decision easier we're now offering a new "bundled" package that allows you to access both – [online and DVD based training](#) - for one low price.

To learn more about this new offering please [visit our website](#).

## Complete Lean Package

- o 84 video modules
- o 42 quizzes
- o 48 PDFs
- o 18 templates
- o 1 eBook1
- o 90 minute audio book

[Learn More >>](#)

## Also on DVD

- o No Internet connection required
- o Professionally Produced
- o Most orders ship next business day

[Learn More >>](#)

## Product Review: Lean Lingo Explained



We're excited to announce our latest course – [Lean Lingo Explained](#). In this 12 video course Brad Schmidt, Managing Partner of Gemba Japan, explains what several lean terms mean by dissecting the Japanese kanji characters.

Brad was born and grew up in Japan and learned lean as he translated for several Japanese consultants.

As such, Brad understands the rich culture of Japan allowing him to share insights rarely spoken about in lean literature today.

The first module, focused on the word “kaizen” is available for free for those who have created a free account. If you don't have a free preview account you can create one in less than 60 seconds by [clicking here](#).